JOANNA PRICE DESIGN & ILLUSTRATION joannapricedesign@gmail.com

EXPERIENCE

Freelance / Seattle, WA / June 2017 to current / Senior Designer, Art Director, Illustrator

Lead concepting and design execution of various projects, including logos and identity systems, spot illustrations, book covers and interiors, digital assets, photo art direction, and brand materials. Clients include Starbucks, Hydro Flask, Knack, Black Dog & Leventhal, Running Press and Girl Friday Productions.

The Boeing Company / Tukwila, WA / November 2017 to March 2020 / Senior Contract Designer Designed on-brand collateral such as market outlooks, infographics, and internal-facing campaigns. Established and executed the exhibition design for the 2019 Paris, Dubai, and Singapore Air Shows.

Starbucks Coffee Company / Seattle, WA / 2011 to June 2017 / Senior Designer, Global Creative Studio Led the visual expression of seasonal in-store promotions for North America, from concept through execution. Developed photography styles for promotions through shot lists and photo shoot art direction. Designed and illustrated gift cards, drinkware, cold cups, shoppers, and CD packaging. Lead concepting and design of seasonal in-store promotions for Seattle's Best Coffee (2013).

Compendium / Seattle, WA / 2010 to 2011 / Contract Designer

Designed and illustrated numerous gift books, as well as client-specific gift cards and stationery for companies including Nordstrom and Costco.

Becker & Mayer Books / Bellevue, WA / 2002 to 2010 / Designer & Manager

Designed book covers and interiors for numerous licenses and publishers, including Chronicle Books, Lucas Film, and the Estate of Courtney Love. Managed a team of four designers (2008 to 2010). Art directed product photo shoots. Attended press checks in Shenzhen, China.

Grip Design Studio / Seattle, WA / 2000 to 2002 / Junior Designer

Designed promotional pieces, brochures, identities, and posters, from initial concept to press check. Clients included the Seattle AIGA and the National MS Society.

SKILLS

Software / Proficient user of Adobe InDesign, Illustrator, Photoshop, Bridge, and Microsoft Office. Professional / Collaborative and team-oriented, organized, dedicated, flexible and adaptable.

EDUCATION

University of Houston / Houston, TX / 1996 to 2000 BFA in Graphic Design, minor in Art History School of Visual Concepts / Seattle, WA / ongoing Mastering Text Type, 2005; Managing Creative People, 2009; Hand Lettering for Designers, 2013; Tools for Tapping Your Full Potential, 2016 Pattern Camp / online course / February, 2016 Intensive weekend course with Jessica Swift

Udemy / online courses / in progress UX Design Essentials, Procreate Essentials

RECOGNITION

How Design, In-Howse Annual / January, 2015 Music for Little Hipsters: design and illustration The Dieline / August, 2015 Starbucks Summer cold cups and shoppers: design and illustration